

SWEDEN

Campaign Information

Winter campaigns

Give your customers the opportunity to pay within 90 days

This year's Winter Campaign

The Winter Campaign runs from November 23 – December 31 and covers Black Week, Black Friday, Cyber Monday, and Christmas.

- BLACK WEEK CAMPAIGN – Period Nov 23–26
- BLACK FRIDAY CAMPAIGN – Period Nov 27–29
- CYBER MONDAY CAMPAIGN – Period Nov 30
- CHRISTMAS CAMPAIGN – Period Dec 1–31

For you as a merchant

- Same transaction fee as for invoice orders to private customers
- Offer applies to consumer purchases
- 90 days interest-free
- Setup fee: SEK 49
- Administration fee: SEK 0

NEW FOR 2026

How to activate the campaigns

If you use Svea Checkout, Instore, or Stand Alone, you can activate the campaigns you wish to offer your customers by submitting the form via [this link](#).

Submit the form no later than **November 9**.

Contact

If you have questions about the campaigns, feel free to contact us by email at fakturor@svea.com or call us at +46 (0)8-735 29 66.

Campaign not visible in checkout?

Make sure that the installment campaign shows up in your checkout. If it doesn't work, it may be because the purchase amount is too low.

Still not working? Double-check the module.

If it still doesn't work, the problem may be linked to the module you're using. Below are instructions for specific modules, and what to do if you're using other modules.

OpenCart

To update campaigns in OpenCart, go into OpenCart admin, then select from the left menu: Extensions → Payments, then scroll down to Svea Part Payment and click Edit, then save in the top right corner – it should then be updated.

Magento

If you are using Magento, go into admin, switch to "storeview" mode, and click the button "update campaigns."

Other modules

If you're using another module, go into the module's configuration for installment payments in "edit" mode and click save. In some cases, campaigns may have been hardcoded by your technician. If so, please contact your technician.

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